## Growth Drivers of Nation Republic Day Special



**SURINENI PRASAD NAIDU** Founder, Bhavisha Homes

Prasad Naidu and Sheela Surineni saw Sarjapur not

just as a location but as an

opportunity to create an

entirely new residential

ecosystem. What was once

a relatively overlooked area has now been trans-

formed into a prime resi-

dential and investment

destination, thanks to

Bhavisha Homes' ability to

seamlessly integrate high-

end living with attainable

Specialising in premium

residential spaces, Bhavi-

sha Homes has carved a

niche for itself by crafting

meticulously designed

apartments and villas that

reflect both luxury and

practicality. The brand is

more than just a real estate

developer; it's a lifestyle

creator. Projects like ARS

Signature Phase 2, Raaga,

Meadows Phase 2, and Fal-

con exemplify the compa-

ny's current success, while

upcoming ventures like

Evara, Zurich, Casalife,

and Svasa signal its for-

ward-thinking approach.

Each development not only

meets but often exceeds

the expectations of modern

The vision driving Bhavi-

sha Homes is encapsulated

in its commitment to inclu-

sivity and quality. "A Home

for All and a Home for a

New Beginning" is not just a motto but a philosophy

that guides every project.

By creating spaces that

living standards.

LIFESTYLE CREATOR

pricing.

inspire growth and foster er a decade ago, connections, the company born out of a visionhas positioned itself as a ary goal: to transform the beacon of hope for individreal estate landscape by uals seeking more than just blending unparalleled a house-a true home. quality with affordable luxury. Founders Surineni

**CHALLENGES, A CAKE WALK** 

SHEEL A SURINENI Co-Founder, Bhavisha Homes

The journey to this position of leadership was not without challenges. In its early years, Bhavisha Homes faced significant obstacles in Sarjapur, an area with limited connectivity and infrastructure. However, these initial hurdles became a source of strength. Through resilience, high-quality construction, and a customer-first approach, the company earned trust and loyalty. Bhavisha Homes has since constructed over 2.5 million square feet, playing a pivotal role in Sarjapur's development and positioning it as a thriving residen-

#### **ACCOLADES**

tial hub

This success has not gone unnoticed. Bhavisha Homes has received accolades like Leading Residential Real Estate Developer of the Year by ET Times

Mid-Segment Developer of the Year 2024 by Times Business Award,

Fastest Growing Real Estate Developer in East Bangalore by Vistara

These honours reflect the company's unwavering dedication to quality, innovation, and customer satis-

#### THE PULL FACTOR

At the core of Bhavisha Homes' philosophy lies the belief that trust, quality, and



## Sarjapur's landmark

Bhavisha Homes has revolutionised Sarjapur's real estate market with its luxurious, innovative, and community-focused developments



innovation are the pillars of success. By turning challenges into opportunities, the company has established itself as a market leader. Its unique selling proposition is its ability to identify emerging areas like Sarjapur and

develop high-quality homes in strategic locations at competitive prices. Every project is a blend of modern design and functional layouts, prioritizing aesthetics without compromising on practicality.

#### OVERALL DEVELOPMENT

Bhavisha Homes' strength also lies in its community-focused approach. Beyond building homes, the company actively contributes to the development of

the communities it serves, improving infrastructure, education, and amenities. Its commitment to quality is evident in every project, with meticulous attention to detail and adherence to the highest construction



standards. By prioritising the aspirations of its customers, Bhavisha Homes has fostered long-term loyalty and trust.

#### PLAN CRAFTED

Looking to the future, the company's growth strategy includes expanding into new markets while maintaining a stronghold in Sarjapur. Sustainability and innovation remain central to its vision, with plans to integrate eco-friendly designs and smart technologies into upcoming projects. Bhavisha Homes is also committed to making homeownership more accessible by introducing projects that cater to diverse income groups, in alignment with its motto. Collaborations with industry leaders and a technology-driven approach to enhancing the customer experience further highlight the company's forward-thinking approach.

#### THINKING BEYOND

Innovation has always been a cornerstone of Bhavisha Homes' operations. By adopting advanced construction methods like Mivan technology (Aluminum Formwork System), known for its speed, strength, and precision, the company ensures durable, efficient, and high-quality results. This focus on technological advancement allows Bhavisha Homes to push the boundaries of residential development, delivering homes that are built

Bhavisha Homes' contributions extend beyond real estate development to community upliftment. The company has supported local government schools, improved infrastructure, contributed to cultural growth by constructing temples, and actively participated in charitable initiatives. These efforts underscore its dedication to creating a lasting positive impact on the community.

As a trailblazer in residential development, Bhavisha Homes has consistently set new benchmarks in the real estate industry. By combining luxury with sustainability and modernity with tradition, the company has redefined what homebuyers can expect. Its influence has not only elevated Sarjapur as a preferred destination for residents and investors but also contributed significantly to the economic growth of the region.

With plans to deliver over 2.5 million square feet of real estate by 2025, Bhavisha Homes is poised for even greater achievements. Its commitment to innovation, sustainability, and customer satisfaction ensures that the company will continue to shape the future of Sarjapur and beyond.



# EVERY Rey TELLS A STORY.

This isn't just a key -It's the start of something extraordinary.

At Bhavisha Homes, we open doors to moments that matter, spaces that grow with you, and stories that last forever.



### THE SYMPHONY OF BHAVISHA HOMES

